

Press Release

JCDecaux Transport won the “Asia Business Achiever Awards 2017”

Out of Home
Media

(Hong Kong, 12 Oct 2017) – “Asia Business Achiever Awards” (ABAA) is an acknowledged notation in Asia which identifies pioneering business achievers, organized by Asian Business Consultancy Association.

JCDecaux Transport is honoured and proud to have received the award and the recognitions in the achievements towards outdoor media these years. JCDecaux Transport is playing a leading role in outdoor media in Hong Kong, we introduced lots of new technologies and offered “all-dimensional” marketing solutions to our advertisers for their advertising needs. Apart from the success in the business or building a high reputation in the media industry, JCDecaux Transport is also committed to sustainable development within the company internally and to the society externally.

The award encourages us to continue the pursuit of excellence in every aspect of outdoor advertising.

For more information, please kindly find the awards coverage below:

<http://abca-award.asia/awardees-article/jcdecaux-transport/?lang=zh-hant>



Ms. Shirley Chan, Managing Director (Right) was honoured to receive trophy from Asian Business Consultancy Association.

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Ms. Shirley Chan, Managing Director (Left) and Ms. Avis Lam, Deputy General Manager of JCDecaux Transport (Right) attended the awards ceremony.



The achievements towards outdoor media these years was recognized.



The award coverage published on the award booklet.

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